

## Strategy Report 2021

The second leg of 'W'; Bumpy road to 'Recovery'

January 2021

**SRI LANKA** 

FIRST CAPITAL RESEARCH

Analysts

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### The second leg of 'W'; Bumpy road to 'Recovery'



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## The second leg of 'W'; Bumpy road to 'Recovery' Executive Summary

#### Pressure on Bonds yields to rise from 1Q2021 onwards, but rise may be slower due to higher liquidity

- With the rise in Govt borrowing requirement, rising consumer demand and private credit, we expect a gradual increase in pressure on bond yields during 1Q2021 and afterwards gradually move up further during 2021.
- On a base case First Capital Research expects a stable policy environment upto Jun 2021 followed by policy rates reverting upwards with potential 2 policy hikes in 3Q/4Q.

#### Banking Rates (AWPR) to gradually trend upwards and readjust above the 5Yr Bond yield

• With the lack of credit, AWPR fell below the 5-Yr bond, breaking the historical trend of moving in line with the 5-Yr Bond. As private credit picks up AWPR may return to the historical trend. We expect the AWPR to have bottomed out and is likely to rise amidst competition for debt from Govt and Private Sector as Private credit picks up. We expect AWPR to fall to a range of 6.5%-7.0% by Jun-2021 and further move towards 7.0%-8.0% by Dec-2021.

#### Exchange Rate target for 1H2021 narrowed down to LKR 196.0-202.0 with 2021 Year End target at LKR 205.0-215.0

• With the weak foreign currency reserve position, high foreign currency debt repayment and possible spike in consumer demand triggering higher imports are likely to result in a steep depreciation in 2021. We expect LKR to depreciate approximately c.12.0% during the year.

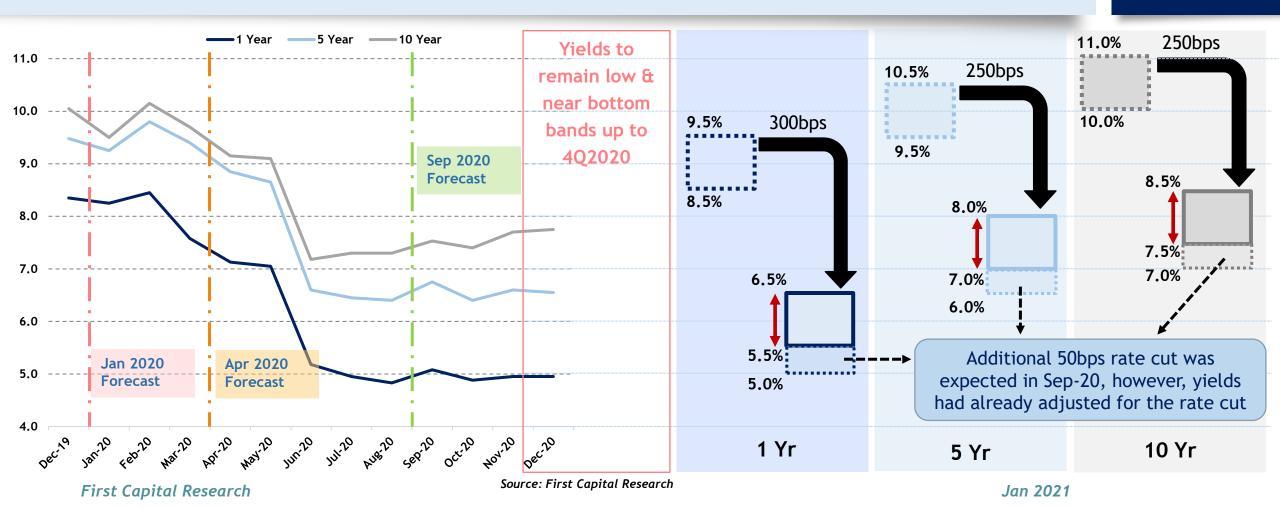
#### ASPI fair value for 2021E maintained at range of 7,000-7,500 for 2021E; Cut Equity Portfolio to 90% and increase cash allocation to 10%

• We believe market is attractive when the market trades below a forward PER of 14.0x-14.5x. In the Bull Run the ASPI has surged well over our expected fair value justifying a gradual reduction in equity portfolio. Thereby, we raise our cash allocation in the equity portfolio to 10% from the previous 0%.

# Track Record [Apr 2020 Revisions & Sep 2020]

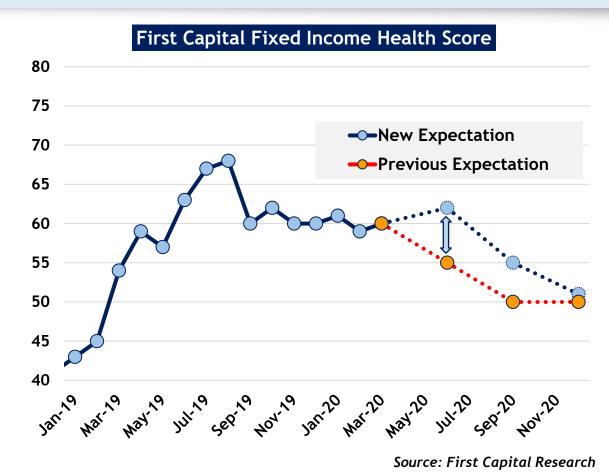
Section 1.0

1Q2020 Bond Yield Expectations extended upto 4Q2020 and adjusted downwards, 1Yr by 300bps and 5Yr, 10Yr by 250bps

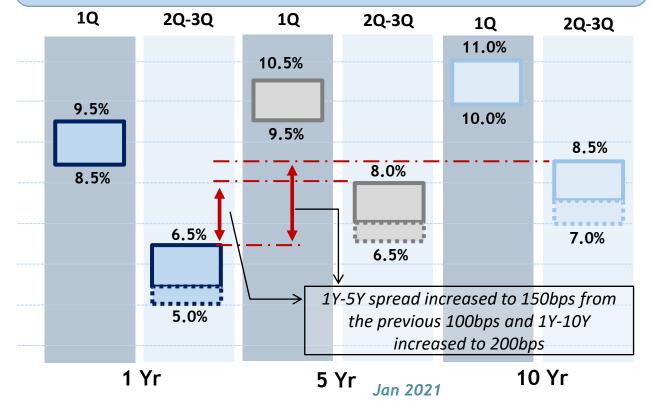


### Recap: 14th May & 18th Jun 2020:

Revision of Bond Yield Expectations following COVID-19 and expansion of 1-5Yr spread and 1-10Yr Spread



Despite the temporary improvement in the Health Score, considering the future risk, we have <u>expanded 1Y-5Y spread and 1Y-10Y spread by</u> an additional 50bps



## Bond Yields to gradually trend up from 1Q2021 onwards

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Bonds - Sep 2020 Re cap: Accuracy Maintained

8

**Sep 2020** 

**Forecast** 

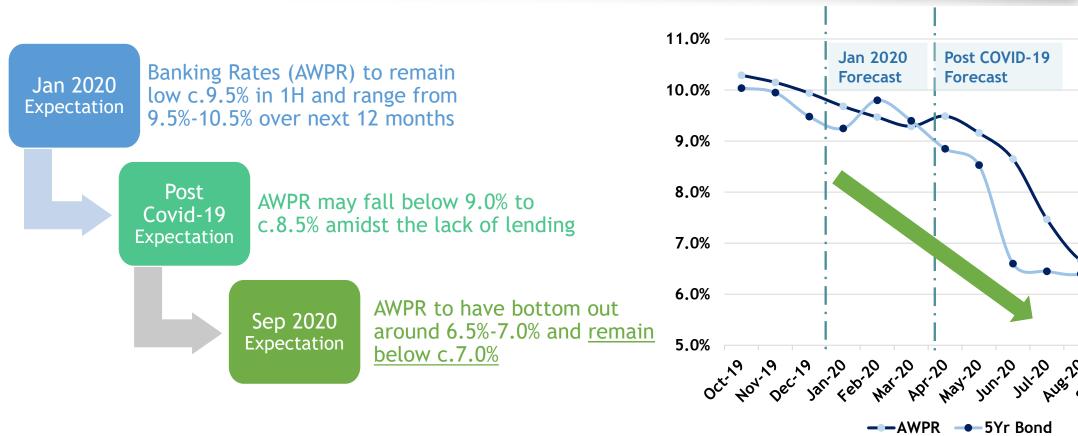
AWPR falls

below 5Yr bond rate

Source: CBSL

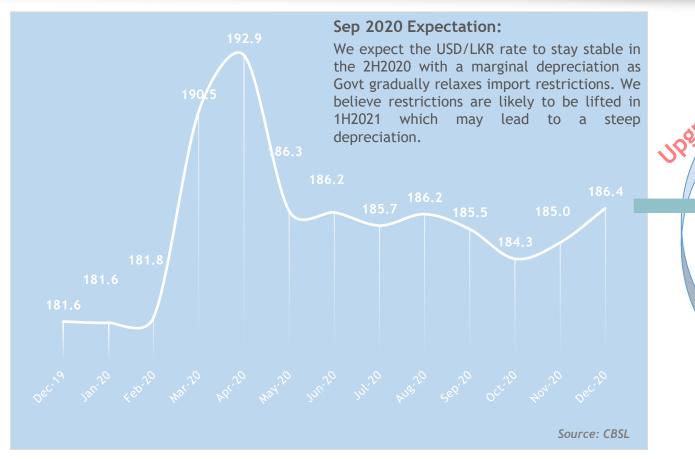
### Jan, Apr Revision & Sep-20 AWPR Re cap: Mostly Accurate

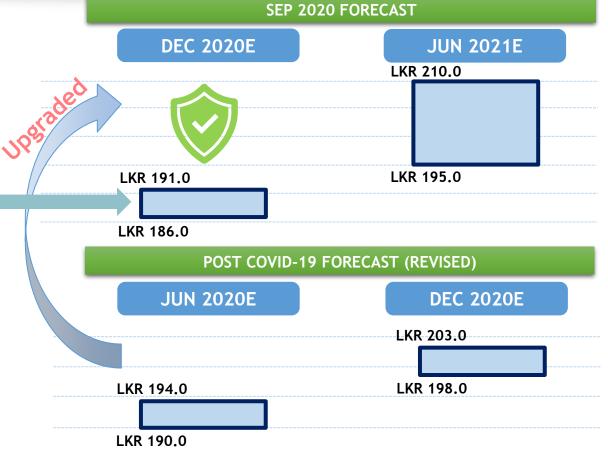
AWPR unusually declines below the 5Yr Bond



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Exchange Rate 2020 target of LKR 183.0-188.0 [Jan Forecast] downgraded to LKR 190.0-194.0[Post Covid-19 target]





#### Jan, Apr Revision & Sep-20 Equity Re cap: Accuracy Mixed

ASPI initial (Jan) target for year end was 6,500, revised post Covid-19 to 4,600-4,900 in May and upgraded to 5,200-5,600 in Jul 2020



### Factors to Consider for 2021 Outlook

Section 2.0



### Political & Policy Stability remains healthy: Low Risk

Section 3.0

# Stability ensued with 2/3 majority

With the Govt maintaining its 2/3 majority, for investors, it provides confidence in relation to policy stability important for long term investments

Colombo District over the weekend as they had not tracked down any more areas which posed a threat from the COVID-19 as of now.

posed to Mattakintiya, Kodena, mawefilad, Urasdpore, Iamyitiya and Kotakena yaikee as with incusefiles affect III 0 a.m. on Wanday to contriba and of COVID-19

COVID-19 virus further spreading from those who tested positive from the Peliyagoda Fish Market, Army Commander Shavendra Silva said.

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ilawegaya (SIB) ich has checks ce, Leader of 'remadasa told erdav.

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Five prominent politicos the upcountry are reported after the party bosses seeki consent. Three of these part are taking an interest in sec nomination for either son o who had been members of legislature earlier while the are bent on the sponsorship son and sister to enter the first time, they say.

The two politicos seeking



MIMAL VALUE



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## Provincial Elections may follow in 2021

We expect Provincial Council Elections to be held possibly towards 2H2021. The PC Elections are also likely to provide a similar trend to the General Election potentially providing majority for the ruling party for most of the Councils. In such a situation it is likely to further strengthen the stability on the political front favouring long term investments.

### Bouncy Road Ahead: Moderate Risk

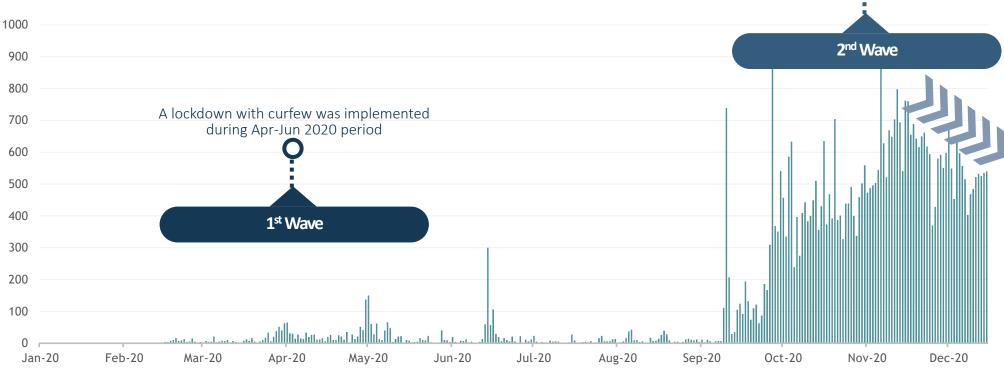
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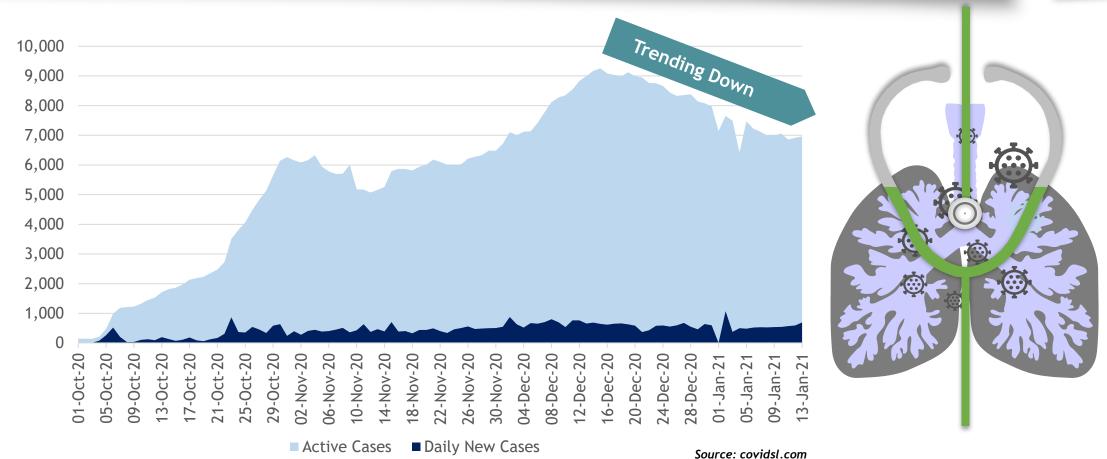


Source: covidsl.com

Jan 2021

2<sup>nd</sup> Lockdown was experienced in Oct & Nov

# ...improving the number of active cases to a manageable level



# Vaccinations are likely to start, as early as Feb 2021

Company	Туре	Doses	How effective*	Storage	Cost per dose	SL Covid-19 vaccine eligibili	ty groups	
Oxford Uni- AstraZeneca	Viral vector (genetically modified virus)	x2 /]	62-90%	Regular fridge temperature	£3 (\$4)	Frontline healthcare workers	155,000	2
Moderna	RNA (part of virus genetic code)	x2 /7	95%	-20C up to 6 months	£25 (\$33)	Military personnel	127,500	E
Pfizer- BioNTech	RNA	x2 /	95%	-70C	£15 (\$20)	Patients of NCD over the age of 60	3,159,800	Ξ
Gamaleya (Sputnik V)	Viral vector	×2 /	92%	Regular fridge temperature (in dry form)	£7.50 (\$10)	People between 55 to 59 years of age	1,178,154	
	I	1	ı	9	Source: BBC		Source: DailyFT	

First Capital factored in a 2<sup>nd</sup> wave in 3Q2020, thereby we maintain our annual expectations for 2020E while upgrading 2021E

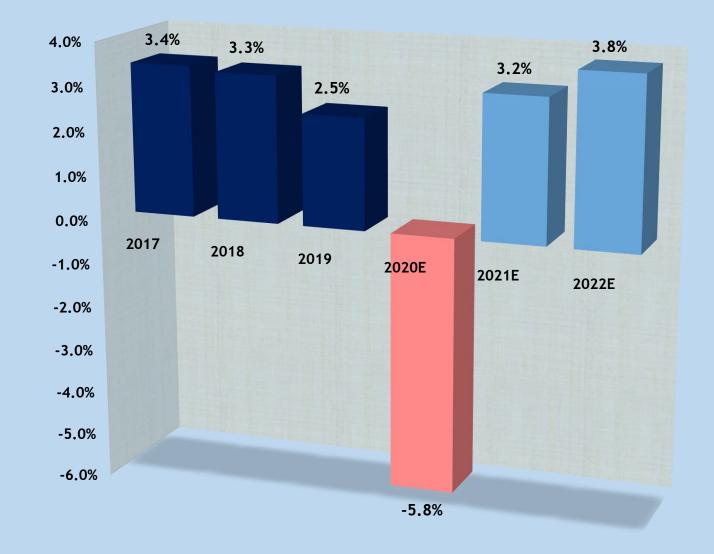
With the 2nd wave lockdown materializing in 4Q (instead of 3Q), we revise our 4Q2020 GDP expectations downwards to a range of (4.5%)-(5.0%) from our previous expectations of (-0.8%)-2.0%

"

GDP growth for 2020E maintained at -5.8%; 2021E upgraded to 3.2%

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GDP growth expectations improved to 3.2% [2021E] & 3.8% [2022E]



Source: First Capital Research, Dept. Census and Statistics

# The second leg of W; Bumpy road to 'Recovery'

As you are well aware considering the dip in 2020E, SL's recovery outlook seems to be well intact. But the sluggish growth is expected continue.

Sri Lanka's surge in CBSL Holdings and foreign debt payment requirements may lead to a major depreciation in currency possibly leading to a spike in interest rates towards 2Q2021, illustrating a "Bumpy road to Recovery".

Considering the shocks, we expect SL to go through a W-shaped recovery as explained in Our Sep 2020 Mid-Year Outlook. Amidst the possible shocks, we believe SL to be in the second leg of "W".



### Globally, Central Banks are using every tool in the book...

In response to COVID-19, measures have included:



Cutting interest rates



Increasing loans to states and businesses

Below is a broad comparison of policy responses from some of the world's most systemically important economies:



Easing restrictions on commercial banks

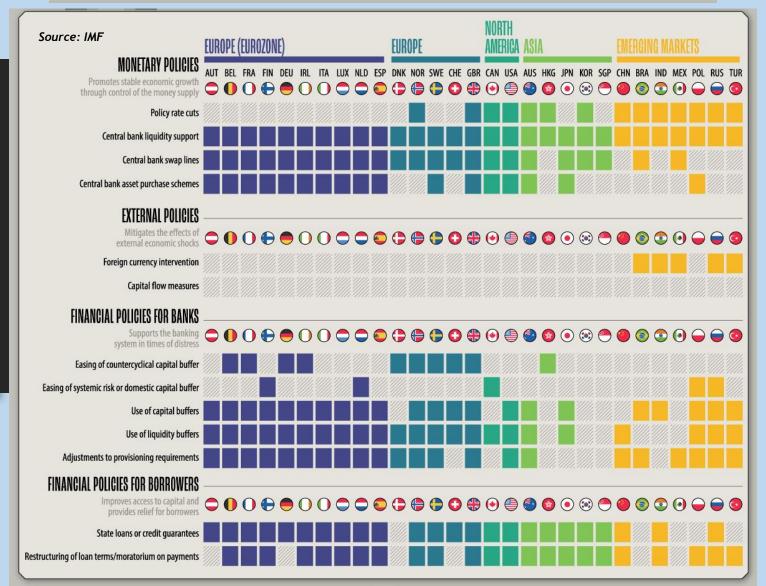
However, these represent just a subset of a central bank's full toolkit.

How to Read This







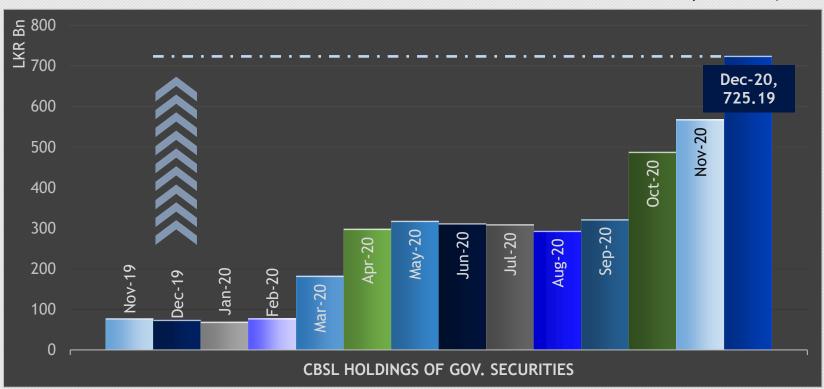


### ...printing their way out of the mess is the mantra heard worldwide...The case is backed by the Modern Monetary Theory



# Sri Lanka too, is following course, illustrated by the unprecedented surge in CBSL Holdings...

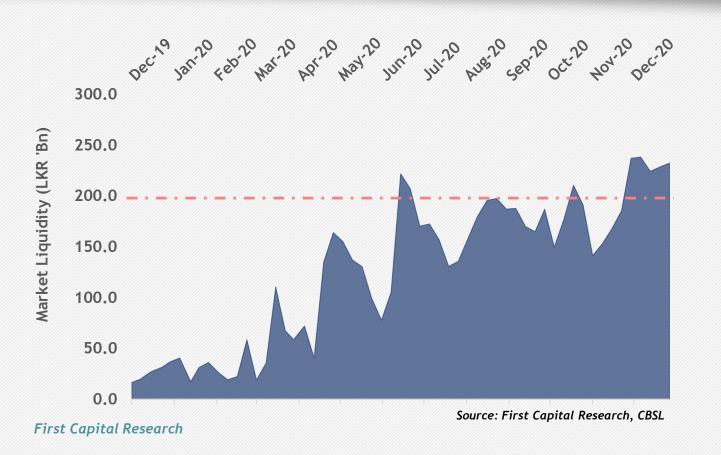
Source: First Capital Research, CBSL



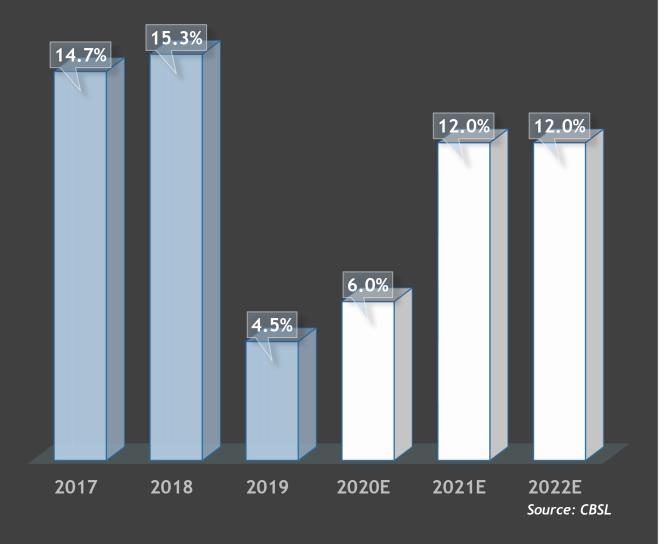
First Capital Research Jan 2021

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# ...pushing market liquidity to above LKR 200Bn



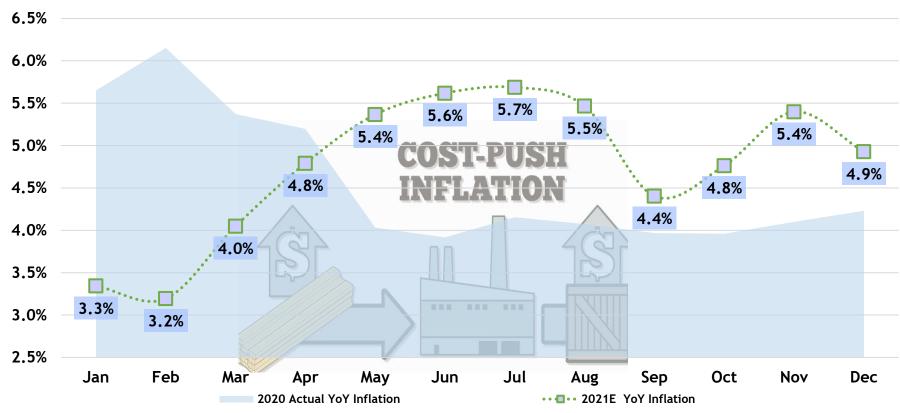




Decade low lending rates and rising consumer demand may accelerate private sector credit growth to c.12% in 2021E

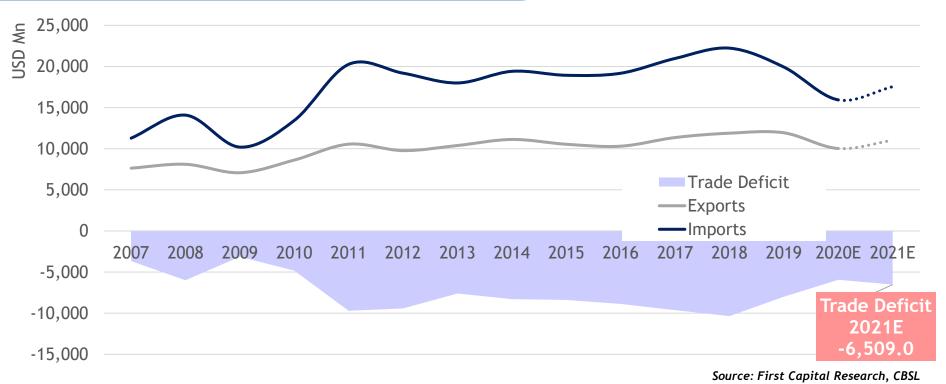
## Inflation though may trend upwards is likely to continue to remain under check

With the potential currency devaluation we may experience cost push inflation towards the middle of the year



# Trading activity may recover back in 2021E to at least 90% of 2019 level, provided the Govt allows a gradual relaxation of trade restrictions...

#### Trade deficit may climb to above USD 6.5Bn in 2021E



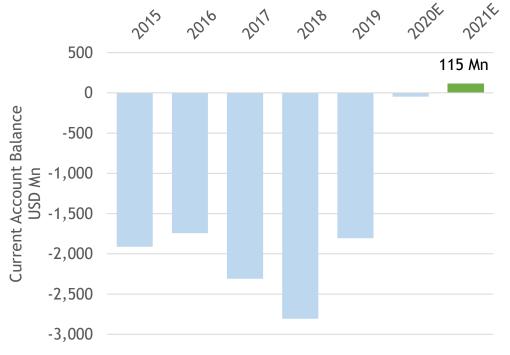
### ...yet, recovery in Tourism Earnings may pull the current account balance to a surplus...

### Back by Tourism Earnings, Services Exports to spike by 65%



Source: First Capital Research, CBSL

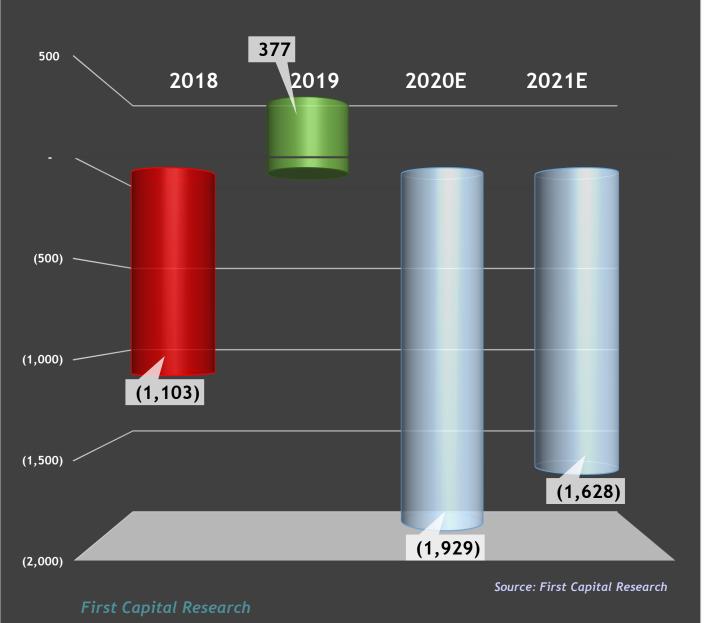
#### Current Account to record a surplus



Source: First Capital Research, CBSL

Jan 2021

#### Balance of Payments to reach a deficit of USD 1.6Bn



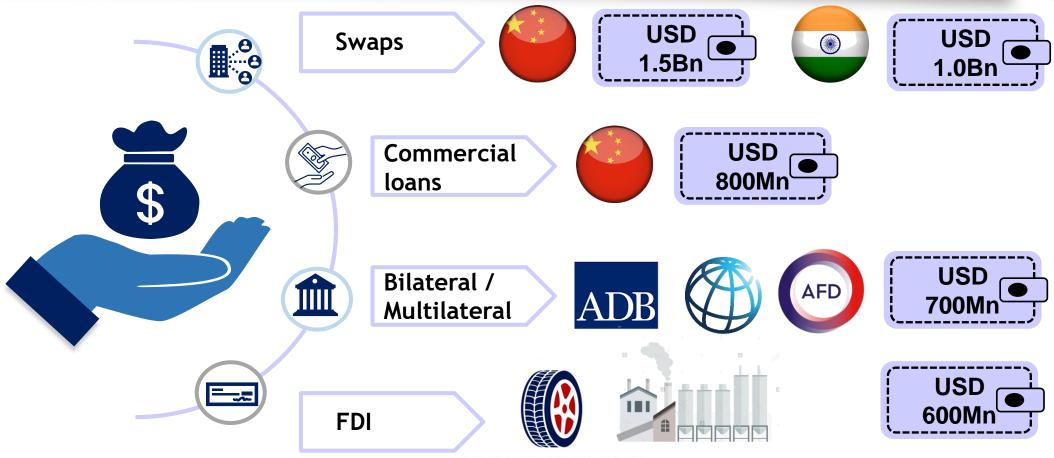
However, Balance of Payment may improve on short term funding but may continue in negative territory

Jan 2021

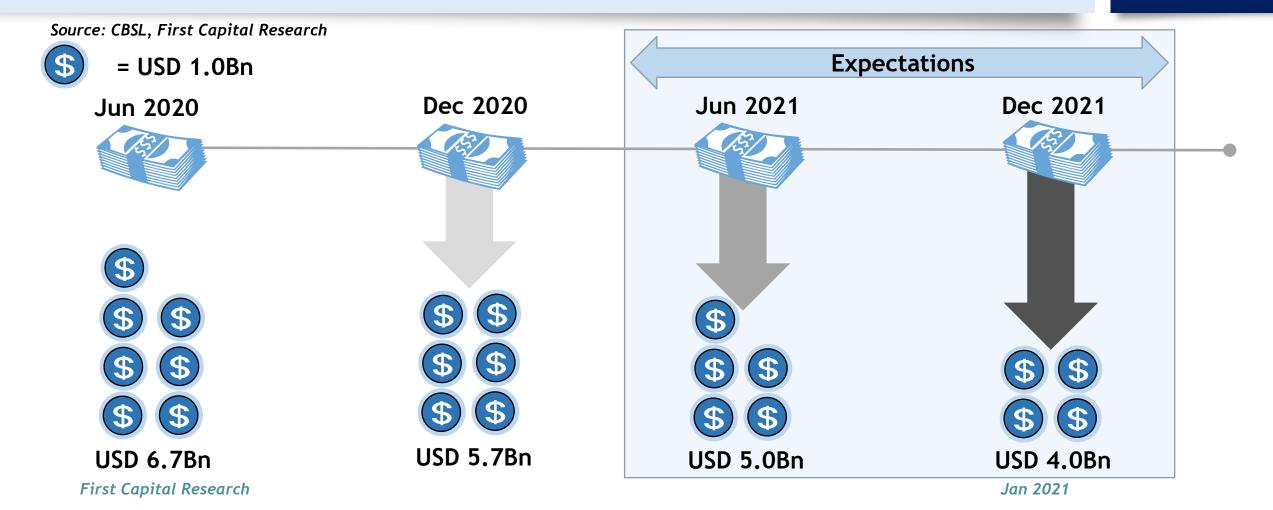
# A surge in capex with the resumption of Govt's infrastructure drive may curtail any expectations of a lower budget deficit...



# ...while foreign currency borrowing options continue to be limited to short term funding...

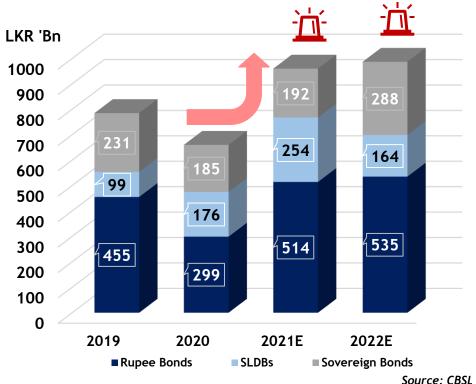


# ...risking foreign reserves to fall below comfortable levels

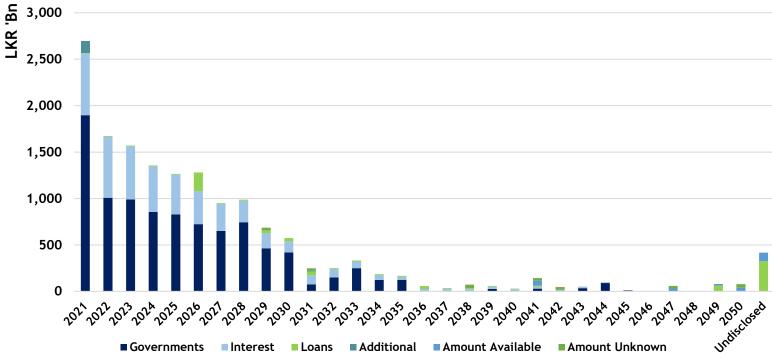


### Debt Repayment stands tall...

### Total Rupee and USD Bond obligations spike in 2021E



Total debt maturity for 2021 including Project Loans is c. LKR 2.7Tn of which c.41% is foreign currency debt

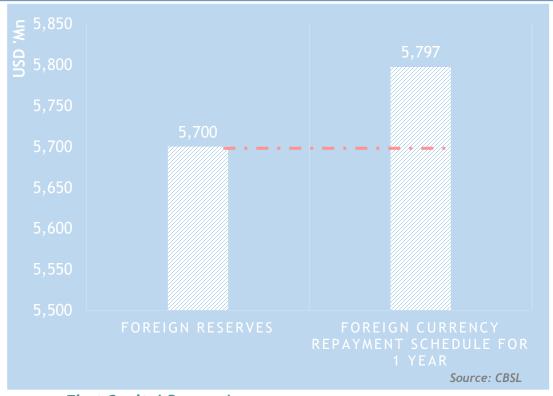


Source: Bloomberg

Source: CBSL

# ...with foreign currency reserves falling below the debt obligations for the first time in the recent past...

#### Foreign Currency Reserve Cover falls below 1.0x



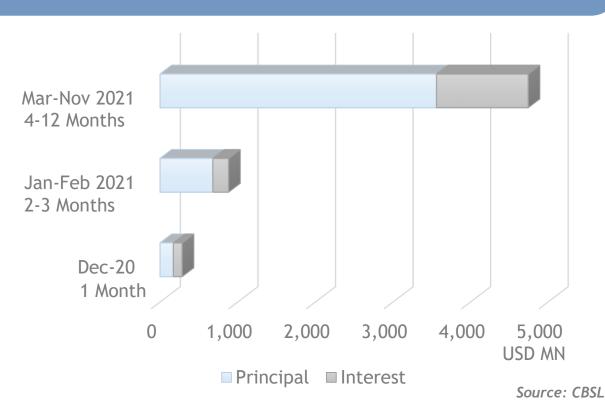


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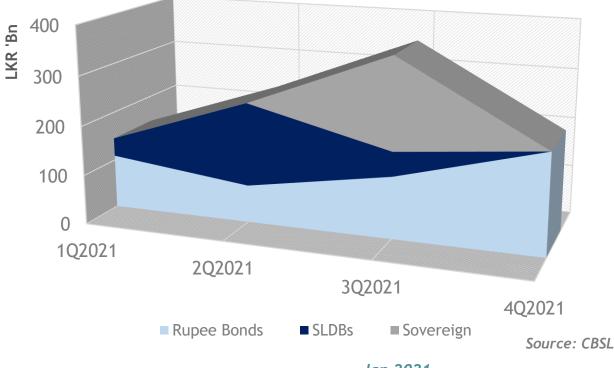
Jan 2021

# ...with foreign currency bond repayments spiking in 2Q & 3Q

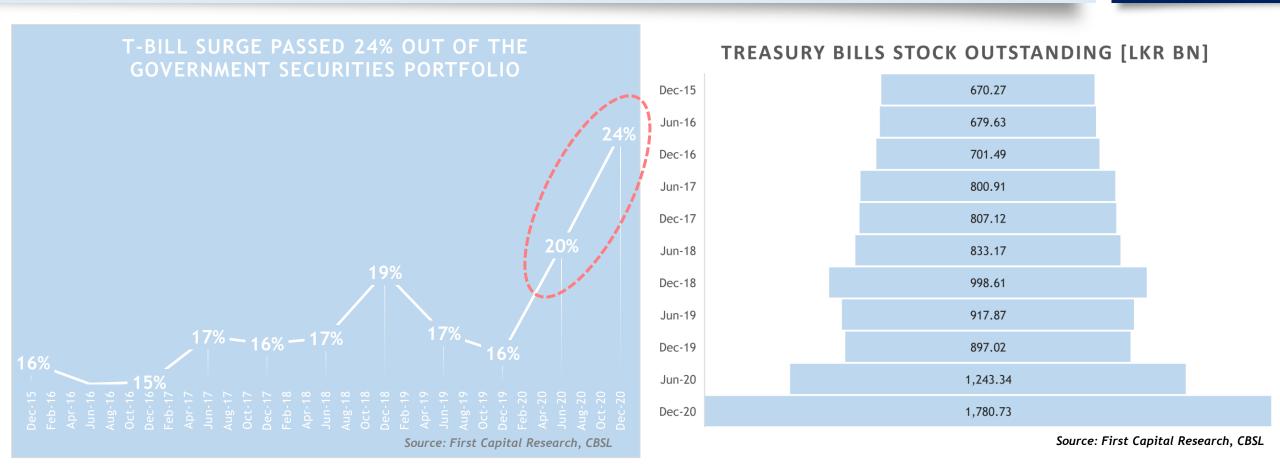
Foreign Currency Debt for next 12 months amounts to USD 5.7Bn



Rupee debt maturity spikes in 4Q while foreign debt maturity is high in 2Q & 3Q with an ISB maturity in Jul 2021



# Shorter tenors continues its climb in the GS portfolio illustrating the risk



# Summary of the Economic Indicators for next 12 months

#### **Positives**

- GDP on a slow, but gradual recovery process
- High liquidity
- Low lending rates
- Inflation rising but under control

#### **Negatives**

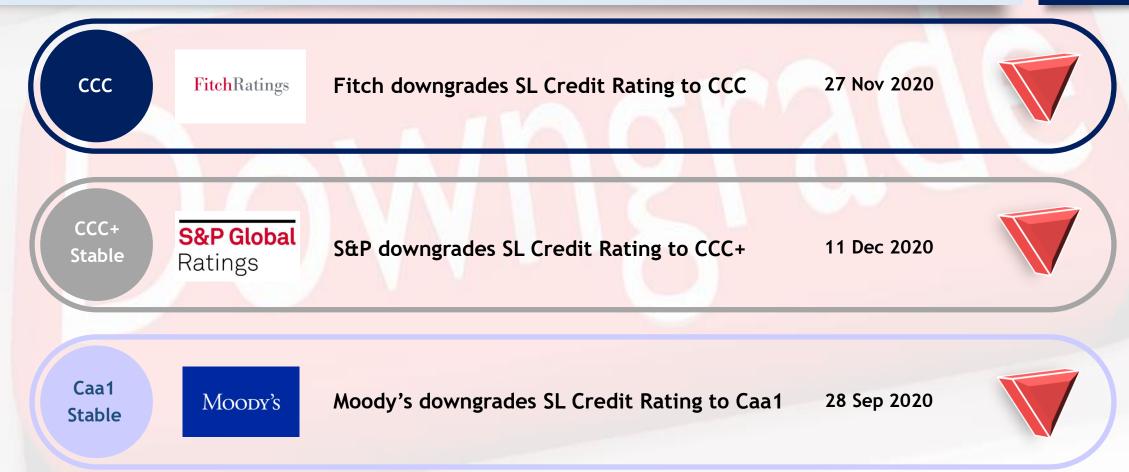
- High budget deficit may increase Govt borrowing requirement
- Rising Credit Growth
- Potential further surge in CBSL Holdings
- Steep LKR depreciation
- High Rupee and Dollar debt maturities
- Difficulty in raising foreign debt

#### **Economic Outlook:**

**Moderate Risk** 

## External Outlook remains weak: Moderate Risk

Section 5.0

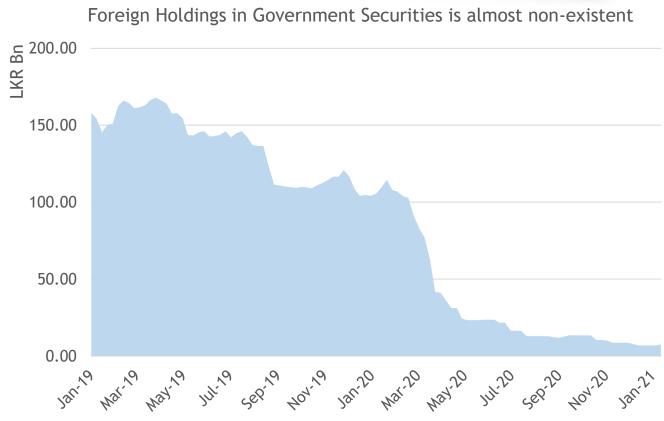


### Global fund flows may continue in developed markets

Foreign outflow risk is minimized with historical low foreign holding

- Foreign flows into Sri Lanka as portfolio investments has virtually been non-existent for a long period amidst weak macro environment in Sri Lanka leading to multiple downgrades over the past 3-4 years. Foreign Holding in Government Securities has fallen to LKR c.7Bn. However, on a positive note it reduces the risk of further outflows from the system.
- Fund flow into Emerging Markets are unlikely to improve during 2021. With the global pandemic potentially easing off towards 2H2021, developed markets are likely to raise interest rates and / or reverse quantitative easing to prevent inflation in the system which may attract portfolio funds reducing attraction for more riskier assets.

External Outlook: Moderate Risk



Source: CBSL & First Capital Research

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Jan 2021

## Priority Criteria Outlook

#### Foreign Reserves

Declining to below comfortable levels

Risk Level: High





#### Foreign Activity

No activity, weak inflows, but potentially large outflows which could be rolled over

Risk Level: Medium High

## **Liquidity**Very High

very ring

Risk Level: Low







**CBSL Holdings** 

Extremely High

Risk Level: High

#### Inflation

Cost push inflation may occur, but is likely to remain under control

Risk Level: Medium Low

First Capital Research





#### **Credit Growth**

Remains moderate, may accelerate with consumer demand

Risk Level: Medium,

## Secondary Criteria Outlook



#### Rating Outlook

All 3 rating agencies downgrade SL

Risk Level: High

#### **External Environment**

Rising consumer demand, lower appetite for SL sovereign debt and high repayments may significantly weaken Rupee

Risk Level: High

#### **BOT & BOP**

Trade deficit is expected to rise with trade activities normalizing and release of trade restrictions. Difficulty in raising long term foreign currency debt also increases risk

Risk Level: Medium High

#### **Political Risk**

With the 2/3 Majority in Parliament and Executive President from same party, political and policy stability remains high

Risk Level: Low

#### **Investor Confidence**

Business confidence is low, but is expected to rise with the recovery in business activity while the prevailing low interest rates and preference to local manufacturers has significantly boosted investor confidence

Risk Level: Medium Low

Jan 2021

## Recommendations

Section 6.0



# First Capital Research View on Bond Market 2021 Section 6.1

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#### View Maintained

Pressure on Bonds yields to rise from 1Q2021 onwards, but rise may be slower due to higher liquidity

Pressure on Bond yields are likely to mount, but the high level of liquidity in the system may slowdown the spike



#### Foreign Debt Repayments

Foreign debt repayments are high during 2021. Lower foreign reserve position may push local yields higher



#### High budget deficits

Lower revenue and higher infrastructure spending may lead to a continued higher budget deficit in 2021 resulting in strong rupee borrowing requirement

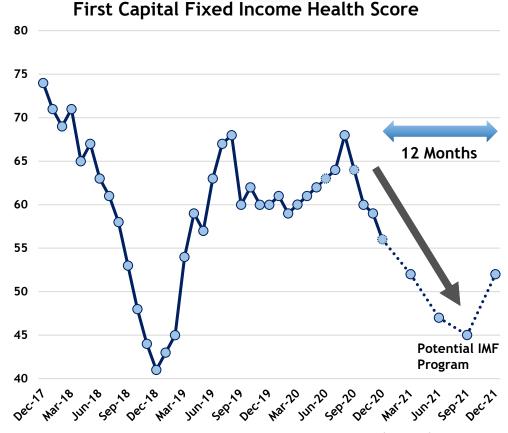


#### Rising Private Sector Credit Growth

Stronger private sector credit growth may push yields higher amidst Govt's focus to borrow from domestic market

# Fixed Income Health Expectations may register a steep depreciation; A potential IMF program towards Jun 2021 cannot be ruled out

	3 Months Outlook Jan-Mar 2021	3-6 Months Outlook Apr-Jun 2021	6-9 Months Outlook Jul-Sep 2021	9-12 Months Outlook Oct-Dec 2021
Health Score Estimate	50-55	45-50	45-50	50-55
Risk Level - Jan 2021	Medium- High	High	High	Medium- High
Previous Expectations - Sep 2020	Medium-High	High		

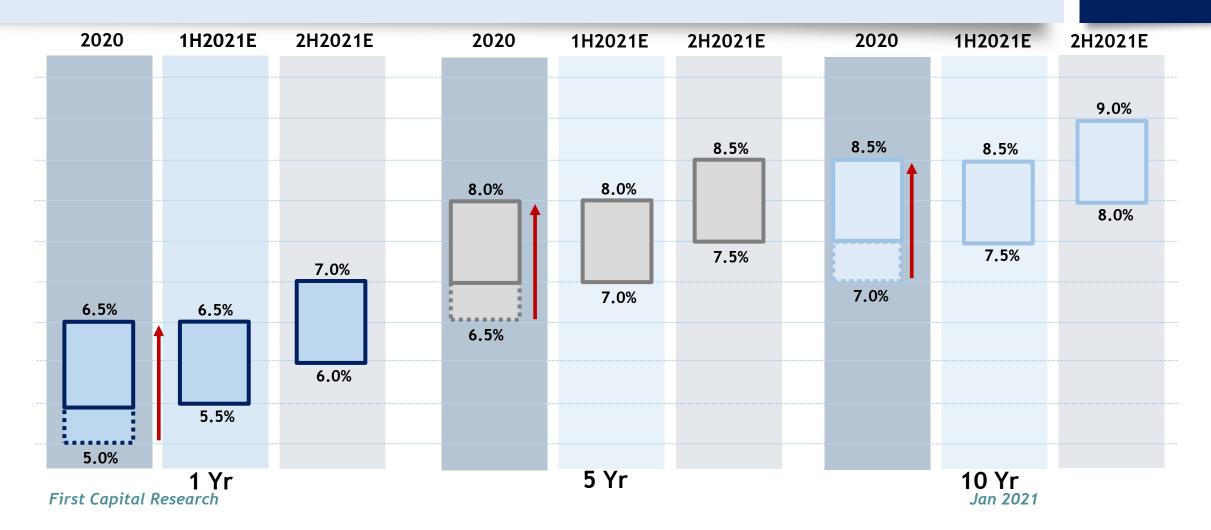


Source: First Capital Research

Jan 2021

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# Yield Curve may rise by 150-200bps and reach our upper bands of the yield curve



## Bond Yields to gradually trend up from 1Q2021 onwards followed by 2 policy rate hikes in 2H2O21 (12 months)

Source: CBSL, First Capital Research

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#### **Expectations: Bearish 1Q2021 onwards**

#### **Policy Rate Expectations**

On a base case First Capital Research expects a stable policy environment upto Jun 2021 followed by policy rates reverting upwards with potential 2 policy hikes in 3Q/4Q.

#### 2021 Outlook - Base Case (85% Probability)

With the rise in Govt borrowing requirement, rising consumer demand and private credit, we expect a gradual increase in pressure on bond yields during 1Q2021 and afterwards gradually move up further during 2021

Jan 2021

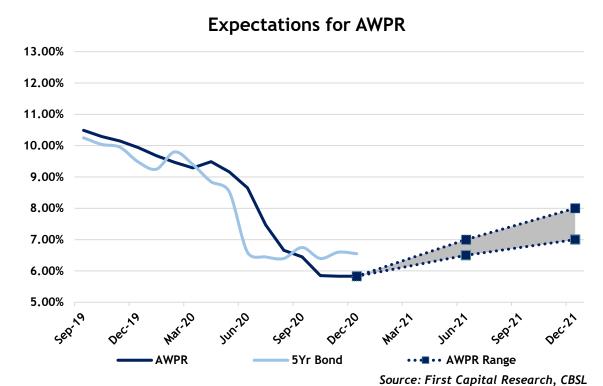


# First Capital Research View on Banking Rates 2021 Section 6.2

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## Banking Rates (AWPR) to gradually trend upwards and readjust above the 5Yr Bond yield

AWPR may gradually move up amidst competition for debt from Govt and Private Sector as Private credit picks up



#### AWPR falls below 5Yr, but may adjust

 With the lack of credit, AWPR fell below the 5-Yr bond, breaking the historical trend of moving in line with the 5-Yr Bond. As private credit picks up AWPR may return to the historical trend.

#### 2021 Outlook

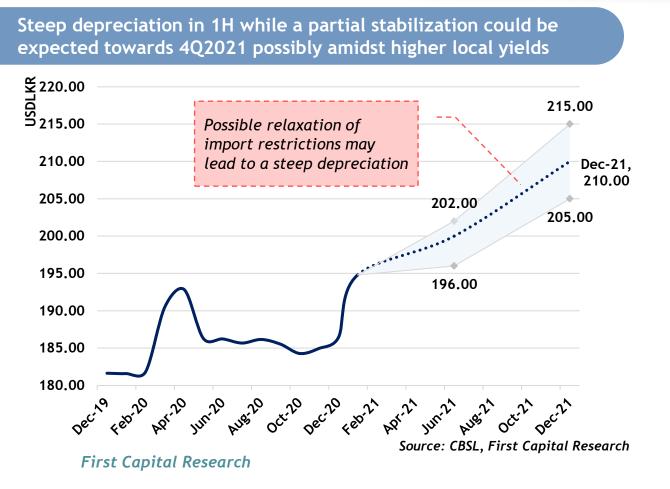
We expect the AWPR to have bottomed out and is likely to rise amidst the rise in credit growth. With bond yields expected to move up, we expect AWPR to fall to a range of 6.5%-7.0% by Jun-2021 and further move towards 7.0%-8.0% by Dec-2021.

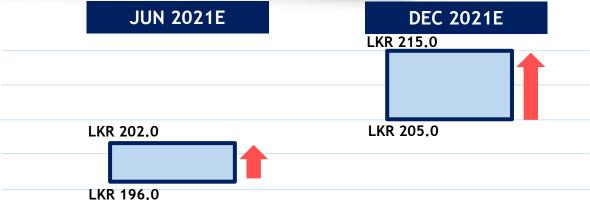


# First Capital Research View on Exchange Rate 2021 Section 6.3

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# Exchange Rate target for 1H2021 narrowed down to LKR 196.0-202.0 with 2021 Year End target at LKR 205.0-215.0





#### 2021 Outlook

With the weak foreign currency reserve position, high foreign currency debt repayment and possible spike in consumer demand triggering higher imports are likely to result in a steep depreciation in 2021. We expect LKR to depreciate approximately c.12.0% during the year.

Jan 2021 - Dec 2021	Probability	Impact
Currency expected to depreciate to the band	75%	Stable / Bearish
Import restrictions may hold the currency with lower depreciation	25%	Bullish



# First Capital Research View on Equity Market 2021 Section 6.4

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## Earnings Outlook Upgraded



#### Earnings recover faster than anticipated

The earnings dip in the 1Q and 2Q was quite steep, but 3Q2020 has shot up amidst the strong recovery in Food and Beverage, Capital Goods, Transportation and Material sectors. Genuine recovery was witnessed in the F & B sector while selected companies in the Capital Goods and Transportation sectors had a major benefit with a spike in demand for their products and services due to Covid-19.

#### Potential rise in Consumer Demand

We are unlikely to witness any pressure on banking rates during 1H2021 as well, supported by the 6-month lag effect between Government Securities and bank interest rates. The extended period of lower interest rates would have a favourable impact towards consumers. We expect a rise in consumer demand during 1H2021 to positively influence earnings.

#### Earnings for 2020E upgraded to -16% and growth of +19% for 2021E

With the improved earnings outlook, we upgrade overall earnings expectations for 2020E improving to -16% on the back of stronger than expected outlook. Nevertheless, earnings growth expectations are maintained at +19% for 2021E. Despite growth for 2021E being similar with the upgrade of 2020E earnings, absolute earnings for 2021E improve closer towards 2019, indicating a strong recovery for companies.

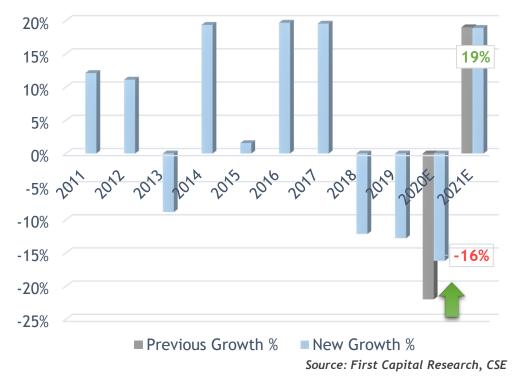
# With the steep spike in 3Q2020 earnings...



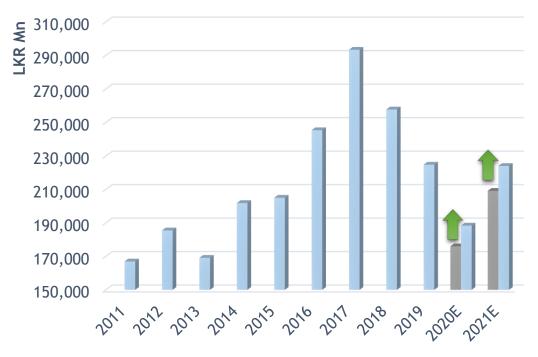


# ...we revise our Market Earnings forecast upwards despite a partial lockdown in 4Q2020

#### 4Q2020 adjusted upwards...



...pushing 2021E Market Earnings closer towards 2019



Source: First Capital Research, CSE

Jan 2021

#### Jan 2021 Expectation

Market returns likely to be stronger in 1H2021 with an ASPI target of 7,000-7,500 for 2021E

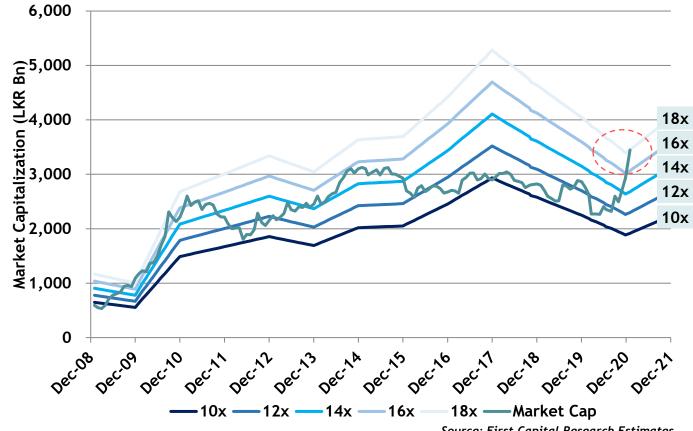
## Market Return of 11% for 2021E with possible shocks towards 2H2021

Despite the temporary lockdown in early Oct 2020, business activity is expected to continue its upward trajectory amidst the lower interest rates prevailing in the market. We expect credit growth to gradually improve activating consumer demand in the market. As indicated in Slide 10, we have upgraded our 2020E earnings amidst the stronger than expected recovery has automatically pushed our earnings expectations for 2021E as well. Supported by the strong earnings growth especially in 1H2021, we expect the <u>ASPI to provide a market return of c.11% to reach a range of 7,000-7,500 indicating forward PER of 14.0x-14.5x 2021E earnings</u>. However, a possible steep depreciation in the currency may dampen sentiment from 2Q2021 onwards. It is likely to have an adverse impact on banking rates towards 2H2021 with potential increase in banking rates by about 200bps during 2H2021.



### Market Valuations stretched

We believe market is attractive when the market trades below a forward PER of 14.0x-14.5x

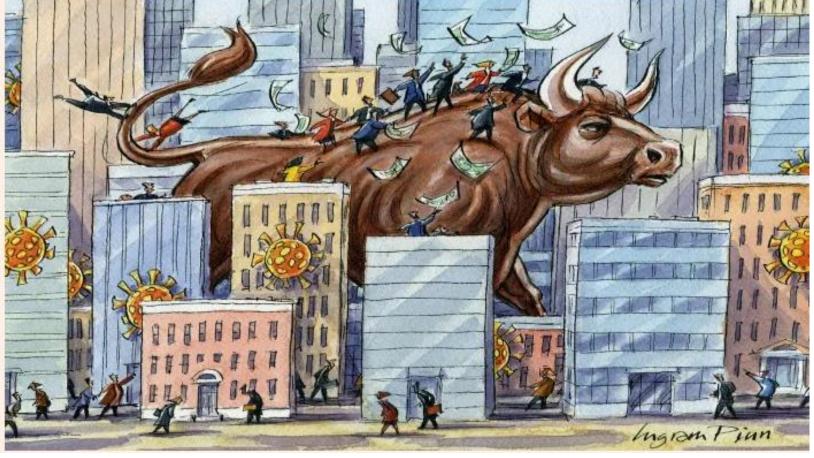


Source: First Capital Research Estimates

Jan 2021

# ASPI fair value for 2021E *maintained* at a range of 7,000-7,500 for 2021E





# Cut Equity Portfolio to 90%...

#### Reduce Equity Exposure by '10%' to 90% (from 100%)

We recommended investors to increase equity exposure in their equity portfolios (equity allocated funds) to 100% in our Equity Strategy Reports released 12 months ago in Jan 2020. That was in a period where the ASPI was trading well below the expected fair value.

However, in the Bull Run the ASPI has surged well over our expected fair value justifying a gradual reduction in equity portfolio. Thereby, we raise our cash allocation in the equity portfolio to 10% from the previous 0%.

...Cash allocation increase to 10%

First Capital Research

Jan 2021

## Possible events preventing our 85% probability

Section 7.0

# Possible extraordinary events that could completely reverse our expectations for 2021

If the below mentioned events materialise, it will prevent our majority probability from being achieved, while giving priority to the minority probability

- Re-emergence of another shock to the system similar to Covid-19
- Significant net foreign inflows of USD 2-3Bn is achieved above our estimates during 2021

 External sector significantly improves with rating outlook upgrade and Global fund flows trend towards Sri Lanka

The second leg of

Bumpy road to Recovery "

## Disclaimer

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## Thank You

"Successful Investment Is About Managing Risk..."